

# CHRISTMAS PARTY.IE

Ireland's Party venue Website

## ChristmasParty.ie – BENEFITS

- ✓ Target customers for the Christmas season, DIRECTLY!
- ✓ Easy-to-use + social promos + great service = mass appeal
- ✓ Customers contact venue directly and simply
- ✓ Venues can set-up in 3 easy steps – full management of your brochure
- ✓ Members advantage – discounted banner advertisement
- ✓ Cost effective advertising!

## Brief history

Launched August 2007

National coverage for Christmas party venues in Ireland

Advertising campaign

Print - Business & Finance, InDublin,  
Internet – Google, Yahoo, Independent.ie, Ireland.com  
Radio – Country Mix FM, 2FM  
Outdoor - LUAS & DART  
Sponsorship – Eircom Golden Spiders Internet Award  
Others – postcards, email

Website traffic (2008)

Up to 4,500 unique visitors per month  
Over 35,000 page views per month

## As seen or heard on:



29 Fitzwilliam Place  
Dublin 2 Ireland  
e: [info@christmasparty.ie](mailto:info@christmasparty.ie)  
w: [www.christmasparty.ie](http://www.christmasparty.ie)

ChristmasParty.ie is a registered  
trade name of Pixon Ltd  
Companies Reg No: 424406  
VAT Reg No: IE 95758790  
Please contact us for details



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SUBSCRIPTION ORDER FORM

DATE: \_\_\_\_\_

Thank you for subscribing to ChristmasParty.ie. Outlined below are details of different levels of memberships. Prices below are quoted in Euros and subscription term is 1 year from date above.

	Premium Members	Full Members	Non Members
Listing on Home Page	✓		
'Recommended Venue' on search page	✓		
Full venue brochure incl. contact details and enquiry form	✓	✓	
Annual Subscription	450	250	
125 x 125 Ad run of site, rotated	250	250	400
720 x 90 Leader-board Ad run of site, rotated	1200	1200	2000

CLIENT \_\_\_\_\_

Premium Membership (€450 pa)

Full Membership (€250 pa)

125 x 125 square ad

720 x 90 leader-board ad

Total for order: \_\_\_\_\_

NOTES

In consideration of subscription services to ChristmasParty.ie, the CLIENT shall pay the fees as totalled above.

The undersigned do hereby verify that they have authority to sign and agree to this contract on behalf of CLIENT.

On behalf of the CLIENT

Print Name: \_\_\_\_\_